## ibeloc straight display wall-1448 x 2260

Safe area

Place all essential text and imagery inside the safe area.

## art checklist do it once, do it right Files not meeting these requirements may be rejected 1. Accepted file types Adobe Illustrator (Ai), PDF, EPS 2. Fonts (VERY IMPORTANT) ALL fonts to be supplied as outlines 3. Images Embed all images, no links **4. CMYK** Artwork saved as CMYK. NOT RGB 5. Pantone Matching System Advise us of PMS numbers 6. Templates (VERY IMPORTANT) Please make sure the correct template is used. Artwork in incorrect templates will be rejected. 7. Resolution Images supplied at no less than 150dpi 8. Visual Proof make a JPEG or take a screnshot of your artwork and supply it along with your art file. 9. Fabric Proof (Recommended) A4 Fabric proof are available 10% Full image & 100% crop. **10. Quality** Final production quality reflects your supplied files. Bleed lines -Take artwork out to the edge of the bleed area. Trim - Crop & viewable area -This is where the artwork is cut and is also the viewable area. Viewable area This highlights a key viewable area of your graphic.